



## **// Platinum // Exclusive Title Opportunity - per webinar (of your choice)**

**Member Price \$2,600; Non-Member \$3,600**

### Pre & Post Webinar Exposure

- Symposium Series Episode #; presented by **YOU**  
*Brand included in all Episode-specific marketing efforts including but not limited to: trade publications, press releases, social media, pre- and post-webinar communications*
- Logo on MIC Symposium.com webpage
- Logo on registration landing and registration confirmation page and email
- Logo/link on confirmed participant email blasts including reminders leading up to and on the day of webinar, and post-event surveys/survey follow-up
- Copy of registered attendee list post seminar
- Logo/link as featured brand in RideReport
- Logo/brand highlight on AIMExpo and MIC social channels
- Logo remains on presentation slides available for viewing on MIC member site after webinar airs

### During Webinar

- Acknowledgement in opening of webinar by host/moderator
- Exclusive logo and company overview in opening slides
- Exclusive logo placement on all slides used throughout webinar
- Acknowledgement in closing of webinar by host/moderator

## **// Gold // per webinar (of your choice)**

**Member Price \$1,400; Non-Member \$2,400**

### Pre & Post Webinar Exposure

- Brand listing with link on MIC Symposium.com page under Symposium Series Partner tab
- Logo/link on (1) pre and day-of reminder emails to confirmed participants (2 pre-emails total)
- Logo/link on post event survey
- Logo/link as featured brand in RideReport
- Logo/brand highlight on AIMExpo and MIC social channels
- Logo remains on presentation slides available for viewing on MIC member site after webinar airs

### During Webinar

- Logo (non-exclusive) placement on chapter slides used throughout webinar including start and end slides and chapter/transition slides



MIC  
SYMPOSIUM  
SERIES

SPONSORSHIP & BRANDING OPPORTUNITIES

**// Silver// per webinar (of your choice)**

**Member Price \$600; Non-Member \$1,200**

Pre & Post Webinar Exposure

- Brand listing with link on MICSymposium.com page under Symposium Series Partner tab
- Logo/link on day-of reminder email
- Logo/brand highlight on AIMExpo and MIC social channels

During Webinar

- Logo (non-exclusive) placement on chapter slides used throughout webinar
- Logo remains on presentation slides available for viewing on MIC member site after webinar airs

**// Package Add-ons // each**

- Logo/link as featured brand in RideReport \$400
- Logo/brand highlight on AIMExpo and MIC social channels \$400
- Add Both \$600**

**// Sponsorship Savings**

- Sponsor two to three webinars Save 15%
- Sponsor 4 or more seminars Save 20%

Custom sponsorship and branding opportunities are available. If you have something specific in mind or you are interested in being a contributing participant in one of the Symposium Series webinars, please let us know.

Please contact Member Services (949-517-7505) to take advantage of any of these sponsorship opportunities, or to discuss a custom package designed exclusively for your brand.